



28-Minute Interview Program Flow

Show Breakdown:

Time	Content Description	Duration
00:00- 00:30	Opening Graphics and Intro	30 seconds
00:30- 06:30	Segment 1 (Interview Begins)	6 minutes
06:30- 07:15	Commercial Break	45 seconds
07:15- 13:15	Segment 2	6 minutes
13:15- 14:00	Commercial Break	45 seconds
14:00- 20:00	Segment 3	6 minutes
20:00- 20:45	Commercial Break	45 seconds
20:45- 26:45	Segment 4 (Final Segment)	6 minutes
26:45- 28:00	Wrap-Up /Closing -End Credits	1 minute 15 seconds

Segment Details

Opening Graphics and Intro (0:00–0:30)

- Visuals:
 - Show intro bumper with animated title graphics.
 - Include branding elements like the program title, production logo (bug), and background music.
- Audio:
 - Show Intro:
"Welcome to Program Name, where we dive into topics of ----. Today, we're speaking with [Guest Name] about [Topic]."
- Graphics:
 - Show title graphic animation.
 - Bug (production watermark) appears in the lower left corner.
 - Lower third introduces the guest:
 - ` **Line 1:** Guest's Name.
 - ` **Line 2:** Guest's Title or Role.

This structure ensures smooth pacing, engaging visuals, and effective use of time while accommodating commercials and essential elements like graphics and branding.

1. Segment 1 (0:30–6:30)

- **Visuals:**
 - Establish wide shot of the host and guest seated in-studio.
 - Alternate between wide, medium, and close-up shots during dialogue.
 - **Graphics:**
 - Lower third with host and guest names appears briefly during interview.
 - Static bug remains in the bottom right corner throughout.
 - Possible on-screen graphics (e.g., supporting images or quotes) displayed as needed to support key points.
 - **Content:**
 - Bio of the guest.
 - Overview of the topic.
 - Begin in-depth discussion or initial questions.
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2. Commercial Break (6:30–7:15)

- **Visuals:**
 - Transition bumper with animated graphics and sound effect to signal the commercial break.
 - Fade into commercials.
 - Bumper fades to commercial.
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3. Segment 2 (7:15–13:15)

- **Visuals:**
 - Return from commercial break:
“Welcome back to Program Name. We talking with [Guest Name & Title].”
 - Continue alternating between host and guest shots.
 - **Graphics:**
 - Supporting graphics on discussion points (e.g., charts, headlines, or video clips).
 - Lower thirds appear when switching topics.
 - **Content:**
 - Address the guest's insights on a secondary topic.
 - Include follow-up questions from the host to expand the discussion.
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4. Commercial Break (13:15–14:00)

Underwriter, Sponsor or PSA

5. Segment 3 (14:00–20:00)

- **Visuals:**
 - Segment host segue:
“As we were discussing earlier, [key topic summary]...”
- **Graphics:**
 - Include additional supporting materials like polls, surveys, media reports or maps.
 - Lower thirds update to reflect any new focus in the conversation.
- **Content:**
 - Explore a related but distinct angle of the main topic.
 - Build momentum toward the program’s conclusion.

6. Commercial Break (20:00–20:45)

Underwriter, Sponsor or PSA

7. Segment 4 and Wrap-Up (20:45–26:45)

- **Content:**
 - Transition back to the host and guest.
 - Summarize the guest’s final remarks recapping key discussion points.
 - Final thoughts or predictions from the guest.
 - Host summarizes key takeaways and provides a closing statement. *“This has been Program Name. Thank you for watching.”*

9. Closing Credits and End Graphics (26:45–28:00)

- **Visuals:**
 - Roll closing credits.
 - End with the program’s title card and tagline.
 - Production logo graphic
 - **Audio:**
 - Closing theme.
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